



Media Coverage Report

IDGS Gaming Conclave

z

Submitted by: -

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Activity Synopsis

Press Release Dissemination

The press release with photographs was disseminated in New Delhi after the conclave garnering in publications. The coverage secured is as follows:

	Date	Publication	Edition (Print / Web)
1.	12.08.24	PTI	https://www.ptinews.com/
2.	12.08.24	The Hindu	https://www.thehindu.com/sci-tech/technology/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-by-next-year-india-ceo/article68516886.ece
3.	12.08.24	NDTV Profit	https://www.ndtvprofit.com/business/pubg-bgmi-maker-krafton-to-establish-indian-rd-center-by-2025
4.	12.08.24	News Drum	https://www.newsdrum.in/business/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-by-next-year-india-ceo-6852171
5.	12.08.24	Rediff	https://money.rediff.com/news/market/krafton-to-set-up-r-d-unit-in-india-pubg-bgmi-maker/14180920240812
6.	12.08.24	India Broadcasting World	https://www.indianbroadcastingworld.com/pubg-maker-krafton-plans-india-rd-unit-by-2025/
7.	14.08.24	searchtopnesupdates	https://searchtopnewsupdates.blogspot.com/2024/08/india-represents-17-20-of-worldgamers.html
8.	14.08.24	Tennews	https://tennews.in/india-represents-17-20-pc-of-gamers-in-200-billion-global-industry-experts/
9.	14.08.24	Investing.com	https://in.investing.com/news/stock-market-news/india-represents-1720-pc-of-gamers-in-200-billion-global-industry-experts-4385889

10.	12.08.24	The Economic Times	https://m.economictimes.com/tech/tech-bytes/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-ceo-sean-hyunil-sohn/articleshow/112472441.cms
11.	14.08.24	CXOToday.com	https://cxotoday.com/press-release/india-represents-17-20-of-the-worlds-gamers-in-the-200-billion-global-industry-new-capabilities-and-investments-set-to-propel-sector-growth-says-rajan-navani-president-of-india-digital-gaming-so/
12.	14.08.24	Business World	https://businessworld.in/article/india-accounts-for-20-of-the-global-gaming-business-valued-200-bn-experts-529656
13.	14.08.24	Ommcomnews	https://ommcomnews.com/india-news/india-represents-17-20-pc-of-gamers-in-200-billion-global-industry-experts
14.	14.08.24	Indica News	https://indicaneews.com/indian-gamers-make-up-17-20-in-200-billion-global-industry-experts/
15.	12.08.24	Money Control	https://www.moneycontrol.com/news/business/companies/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-by-next-year-india-ceo-12794394.html
16.	14.08.24	Pickle.com	https://pickle.co.in/sticky/india-gaming-conclave-mapping-out-industrys-surge-and-future-vision/
17.	15.08.24	DT Next	https://www.dtnext.in/news/business/india-represents-17-20-pc-of-gamers-in-200-billion-global-industry-experts-799546
18.	12.08.24	Infomance.com	https://www.infomance.com/news/krafton-to-establish-rd-unit-in-india-by-2025/
19.	12.08.24	Projxnews.com	https://projxnews.com/blog/krafton-bets-big-on-india-with-rd-hub
20.	12.08.24	Inshorts	https://inshorts.com/en/news/krafton-to-set-up-r-d-facility-in-india-by-2026-1723534552452

21.	12.08.24	Inc42	https://inc42.com/buzz/krafton-to-set-up-rd-facility-in-india-by-2026/
22.	12.08.24	Business Standard	https://www.business-standard.com/companies/news/pubg-bgmi-maker-krafton-plans-to-set-up-r-d-unit-in-india-by-next-year-india-ceo-124081201642_1.html
23.	12.08.24	Newson Projects	https://newsonprojects.com/news/krafton-to-establish-rd-unit-in-india-by-next-year
24.	12.08.24	Your story	https://yourstory.com/2024/08/pubg-bgmi-maker-krafton-plans-setup-rd-unit-india-next-year
25.	15.08.24	India Today Gaming	https://www.youtube.com/watch?v=1ukQlfLENT0
26.	15.08.24	India Today Gaming	https://www.youtube.com/watch?v=1ukQlfLENT0
27.	14.8.24	AFK Gaming.com	https://afkgaming.com/global/pixel-pl-gaming-ceo-paychecks-under-the-microscope
28.	16.08.24	jantaserishta	https://jantaserishta.com/business/india-poised-for-gaming-growth-idgs-2024-sheds-light-on-the-way-forward-3463564

Publication	PTI
DATE	12.8.2024
Edition	Online
Page No.	

<https://www.ptinews.com/story/business/pubg-bgmi-maker-krafton-plans-to-set-up-r-d-unit-in-india-by-next-year-india-ceo/1732710>



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PUBG, BGMI-maker KRAFTON plans to set up R&D unit in India by next year: India CEO



NEW DELHI: PUBG and BGMI-maker KRAFTON intends to set up an R&D facility in India by next year to develop games suited to the Indian culture, company's India business head Sean Hyunil Sohn said.

KRAFTON India CEO Sohn said that the details of the facility are yet to be finalised, but the top location choices are Bangalore and Pune.

"We will continue to launch new games for the Indian market, either sourcing from outside or from India. We will do our best to set up a good quality development team based in India and develop quality games based on Indian culture," he said on the

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TOP VIDEOS

Publication	The Hindu
DATE	12.08.2024
Edition	Online
Page No.	

<https://www.thehindu.com/sci-tech/technology/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-by-next-year-india-ceo/article68516886.ece>



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PUBG, BGMI-maker KRAFTON plans to set up R&D unit in India by next year: India CEO

KRAFTON India CEO Sohn said that the details of the facility are yet to be finalised, but the top location choices are Bangalore and Pune

Updated - August 12, 2024 07:30 pm IST Published - August 12, 2024 07:29 pm IST - New Delhi

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Publication	NDTV Profit
DATE	12.08.2024
Edition	Online
Page No.	

<https://www.ndtvprofit.com/business/pubg-bgmi-maker-krafton-to-establish-indian-rd-center-by-2025>

English Hindi

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Menu

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PUBG, BGMI-Maker Krafton To Establish Indian R&D Center By 2025

Krafton has invested \$160 million in Indian startups since 2021 and plans to invest an additional \$150 million over the next 2-3 years.

PTI

12 Aug 2024, 08:07 PM IST

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Publication	NewsDrum
DATE	12.08.2024
Edition	Online
Page No.	

<https://www.newsdrum.in/business/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-by-next-year-india-ceo-6852171>

NEWS DRUM Language

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Business

PUBG, BGMI-maker KRAFTON plans to set up R&D unit in India by next year: India CEO

NewsDrum Desk
12 Aug 2024 19:05 IST

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New Delhi, Aug 12 (PTI) PUBG and BGMI-maker KRAFTON intends to set up an R&D facility in India by next year to develop games suited to the Indian culture, company's India business head Sean Hyunil Sohn said.

KRAFTON India CEO Sohn said that the details of the facility are yet to be finalised, but the top location choices are Bangalore and Pune.

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Publication	Rediff
DATE	12.08.2024
Edition	Online
Page No.	

<https://money.rediff.com/news/market/krafton-to-set-up-r-d-unit-in-india-pubg-bgmi-maker/14180920240812>

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KRAFTON to Set Up R"D Unit in India: PUBG, BGMI Maker

By Rediff Money Desk, New Delhi Aug 12, 2024 19:05 Share on: WhatsApp Facebook X

KRAFTON, the maker of PUBG and BGMI, plans to establish an R"D facility in India by next year to develop games aligned with Indian culture. The company is looking at Bangalore and Pune as potential locations for the facility.



TODAY'S MOST TRADED COMPANIES

Publication	India Broadcasting World
DATE	12.08.2024
Edition	Online
Page No.	

<https://www.indianbroadcastingworld.com/pubg-maker-krafton-plans-india-rd-unit-by-2025/>



JBG-maker KRAFTON plans India R&D unit by 2025



PUBG and BGMI-maker KRAFTON intends to set up an R&D facility in India by next year to develop games suited to Indian culture, company's India business head Sean Hyunil Sohn said.

KRAFTON India CEO Sohn said that the details of the facility are yet to be finalised, but the top location choices are Bangalore and Pune, a PTI report from New Delhi stated yesterday.

We will continue to launch new games for the Indian market, either sourcing from outside or from India. We will do our best to set up a good quality development team based in India and develop quality games based on Indian culture," he said on the sidelines of IDGS Gaming Conclave.

moneycontrol.com report quoted Sohn as saying that they had seen a very fast pace of growth on a year-on-year

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JOBS

Publication	searchtopnewsupdates
DATE	14.08.2024
Edition	Online
Page No.	

<https://searchtopnewsupdates.blogspot.com/2024/08/india-represents-17-20-of-worldgamers.html>

AUG
14

India Represents 17-20% of the World's Gamers in the \$200 Billion Global Industry



Publication	Tennews.in
DATE	14.08.2024
Edition	Online
Page No.	

<https://tennews.in/india-represents-17-20-pc-of-gamers-in-200-billion-global-industry-experts/>

BREAKING NATIONAL NEW DELHI NOIDA BUSINESS TECH EDUCATION ENTERTAINMENT LIFESTYLE FEATURES

BUSINESS

India Represents 17-20 Pc Of Gamers In \$200 Billion Global Industry: Experts

On Aug 14, 2024

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New Delhi, Aug 14 (IANS) The global gaming ecosystem is a \$200 billion industry and India currently represents 17-20 per cent of the world's gamers, experts said on Wednesday.

According to the Indian Digital Gaming Society (IDGS), the nation's potential in the realm of digital gaming is tremendous, and harnessing this potential to create a thriving and sustainable industry is a goal we should all be committed to achieving.

"The Indian gaming industry is thriving, but we need to build new capabilities and skills. There must be more investments in technology and, particularly, in infrastructure to support the industry's growth," said Rajan Navani, President of IDGS.

Prime Minister Narendra Modi recently interacted with young gamers, which highlights the growing ecosystem for gaming in the country. The government is recognising gaming as a special talent, much like other sports.

The Ministry of Information and Broadcasting is set to organise the AVGC (audio-video, gaming and comics) summit, which includes a dedicated pillar for gaming.

Govt Health Secretary, Minister of IDGS said that the government will continue to support and promote the growth of the digital gaming industry.

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Publication	Investing.com
DATE	12.08.2024
Edition	Online
Page No.	

<https://in.investing.com/news/stock-market-news/india-represents-1720-pc-of-gamers-in-200-billion-global-industry-experts-4385889>

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India represents 17-20 pc of gamers in \$200 billion global industry: Experts

IANS Stock Markets
Published 14-08-2024, 09:55 pm

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© Reuters. India represents 17-20 pc of gamers in \$200 billion global industry: Experts



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BSE Sensex	80,050.11	+844.23	+1.09%
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US 500	5,553.80	+10.7	+0.19%
FTSE 100	8,327.41	-19.94	-0.24%
Dollar Index	102.792	-0.016	-0.02%

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Publication	The Economic Times
DATE	12.08.2024
Edition	Online
Page No.	

<https://m.economictimes.com/tech/tech-bytes/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-ceo-sean-hyunil-sohn/articleshow/112472441.cms>

The screenshot shows a news article on the Economic Times mobile website. The article title is "PUBG, BGMI-maker Krafton plans to set up R&D unit in India: CEO Sean Hyunil Sohn". The synopsis states: "The company earlier this year launched the Krafton India Gaming Incubator programme to support game development talent in India by providing funding, mentorship, and essential resources to developers. KRAFTON has invested USD 160 million in Indian startups since 2021 and plans to invest an additional USD 150 million over the next 2-3 years." Below the synopsis is a photo of CEO Sean Hyunil Sohn. The page also features several advertisements, including one for IndusInd Bank's "PIONEER" service, a "Magical Family Holidays" offer by CUB Mahindra, and a "NICORNS SUMMIT" advertisement.

Publication	CXO.com
DATE	13.08.2024
Edition	Online
Page No.	


<https://cxotoday.com/press-release/india-represents-17-20-of-the-worlds-gamers-in-the-200-billion-global-industry-new-capabilities-and-investments-set-to-propel-sector-growth-says-rajan-navani-president-of-india-digital-gaming-so/>

Home > Press Release > India Represents 17-20% of the World's Gamers in the \$200 Billion Global Ind... Aug. 14, 2024 at 6:57 pm

PRESS RELEASE

India Represents 17-20% of the World's Gamers in the \$200 Billion Global Industry; New Capabilities and Investments Set to Propel Sector Growth, Says Rajan Navani, President of India Digital Gaming Society.

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Publication	Business World
DATE	13.08.2024
Edition	Delhi
Page No.	03

<https://businessworld.in/article/india-accounts-for-20-of-the-global-gaming-business-valued-200-bn-experts-529656>

Home / Entertainment / India Accounts For 20% Of The Global Gaming Business Valued \$200 Bn: Experts

India Accounts For 20% Of The Global Gaming Business Valued \$200 Bn: Experts

BW Online Bureau | Aug 14, 2024

Global Gaming Business # IDGS 2024 # Indian Gaming Industry

Industry leaders prioritise innovation, education and infrastructure to increase India's share of the global gaming market at The Indian Digital Gaming Society event



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Govt's Q1 Capex Declines, FY2025 Goals Look Challenging: Ica
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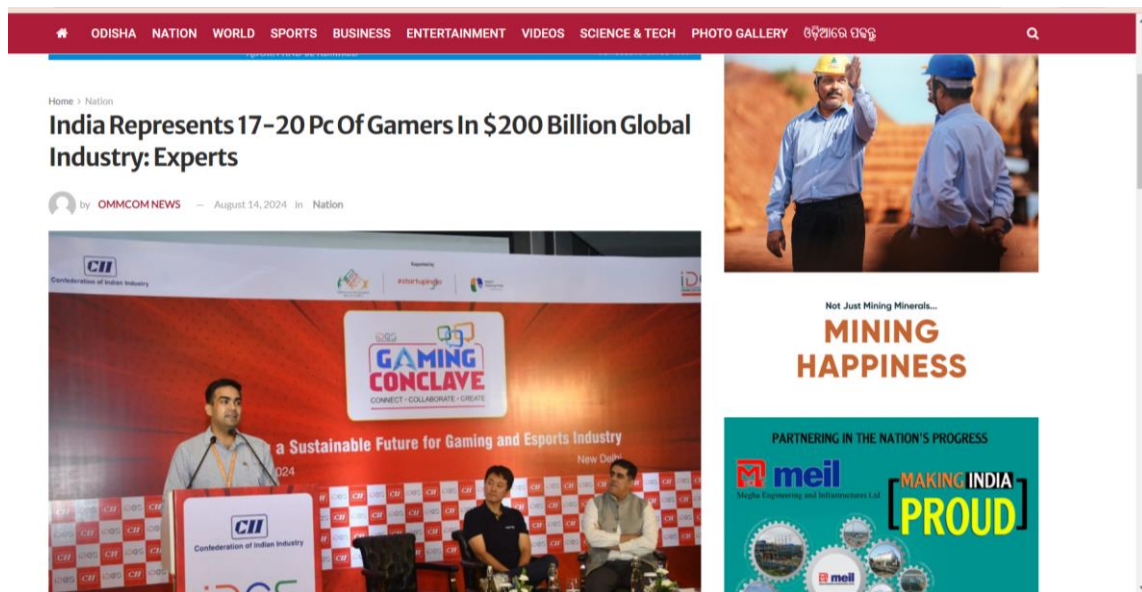
Economy
MDL Clears Crucial Trials In Rs 60,000 Cr P-75 India Submarine Tender
2 min(s) read

Markets
Sebi Advises Investors To Exercise Caution On Hindenburg Report
5 min(s) read



Publication	Ommcomnews
DATE	13.08.2024
Edition	Online
Page No.	

<https://ommcomnews.com/india-news/india-represents-17-20-pc-of-gamers-in-200-billion-global-industry-experts>



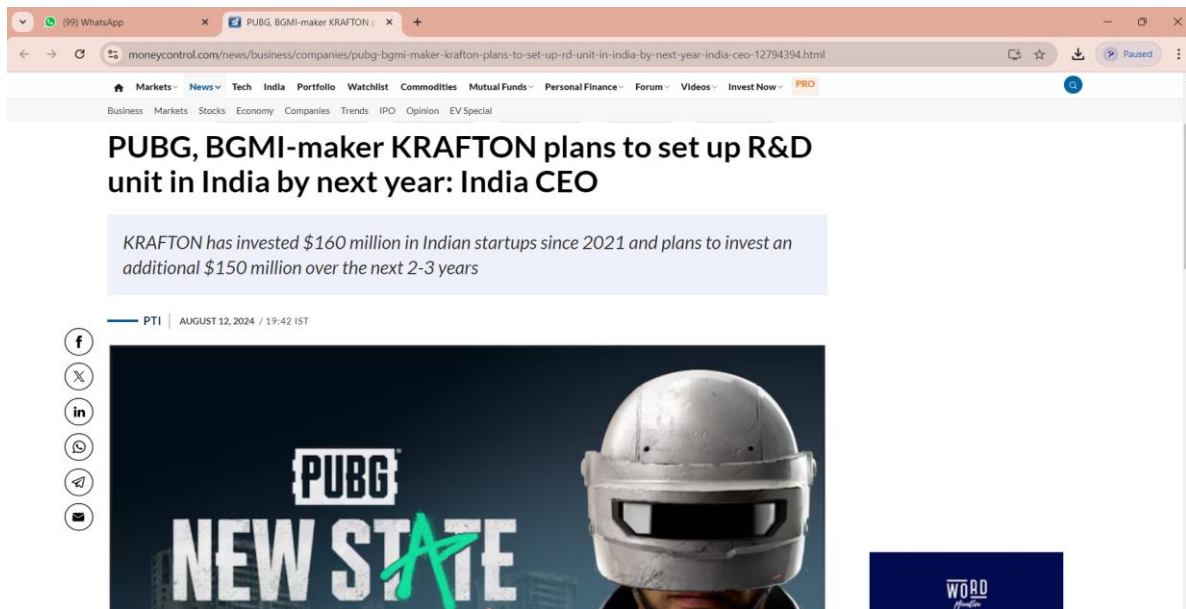
Publication	Indica News
DATE	13.08.2024
Edition	Online
Page No.	

<https://indicanews.com/indian-gamers-make-up-17-20-in-200-billion-global-industry-experts/>

The screenshot displays the Indica News website interface. At the top, there is a navigation bar with the Indica News logo and a tagline 'in-depth information you can trust'. A blue banner on the right side of the header reads 'Thank you to our subscribers - you're our backbone.' and includes 'Subscribe' and 'Contribute' buttons. Below the navigation bar, a menu lists categories: HOME, NEWS, TECH-BIZ, SPOTLIGHT, I-STORY, STATE OF THE ART, HEALTH AND WELLNESS, VIDEOS, and ABOUT INDICA. A 'Trending Now' section highlights 'India 'best neighbour', doing everything to ensure communal'. The main article title is 'Indian gamers make up 17%-20% in \$200 billion global industry: Experts', dated August 14, 2024. Below the title is a video player showing a man speaking at a 'GAMING CONCLAVE' event. To the right of the article, there are social media sharing icons and two promotional banners: one for 'Unleash High Performant Teams to Build Resilient Teams!' and another for 'Invest in Indian Mutual Funds'.

Publication	Money Control
DATE	12.08.2024
Edition	Online
Page No.	

<https://www.moneycontrol.com/news/business/companies/pubg-bgmi-maker-krafton-plans-to-set-up-rd-unit-in-india-by-next-year-india-ceo-12794394.html>



Publication	Pickle.co.in
DATE	13.08.2024
Edition	Online
Page No.	

<https://pickle.co.in/sticky/india-gaming-conclave-mapping-out-industrys-surge-and-future-vision/>

The screenshot shows a web browser displaying the article page on Pickle.co.in. The browser's address bar shows the URL: <https://pickle.co.in/sticky/india-gaming-conclave-mapping-out-industrys-surge-and-future-vision/>. The website's navigation menu includes Home, Films, Gaming, AVGC AR/VR, Events, Tech, Media, Archives, and More. The main article title is "India Gaming Conclave: Mapping out Industry's Surge and Future Vision" by Pickle, dated August 13, 2024. Below the title are social media share icons for Facebook, Twitter, and WhatsApp. The main image is a promotional banner for the "GAMING CONCLAVE" event, featuring a glowing game controller in the foreground. The banner text includes "GAMING CONCLAVE", "CONNECT - COLLABORATE - CREATE", "BUILDING A SUSTAINABLE FUTURE FOR VIDEO GAMES AND ESPORTS INDUSTRY", "12 AUGUST 2024", "1030 - 1200 HOURS", and "LE MERIDIEN ELITE HALL, NEW DELHI". To the right of the main image is a "Highlights" section with five items: "Roberto Benigni to Get Golden Lion at Venice For Lifetime Achievement", "TIFF Reveals Plans for Industry Conference", "Films by Shekhar Kapur and Shubham Yogi Selected for Toronto Gala", "A Selection to Die for", and "Le Musk: A Brave New Frontier in Cinema". The bottom item, "The Path finder: Jyoti", is partially visible.

Publication	Business Today
DATE	15.08.2024
Edition	Online
Page No.	

<https://www.businesstoday.in/technology/news/story/india-poised-for-gaming-growth-idgs-2024-highlights-potential-and-path-forward-441671-2024-08-16>

The screenshot shows the Business Today website interface. At the top, there's a navigation bar with the 'bt Business Today' logo, 'MODI MICS 3.0 BUDGET 2024-25', and a 'Subscribe' button. Below the navigation bar, there are several menu items: HOME, BUDGET 2024, MAGAZINE, BT TV, MARKET TODAY, TECH TODAY, MONEY TODAY, MUTUAL FUNDS, INDUSTRY, VISUAL STORIES, BT REELS, and EVENTS. The main content area displays a news article titled 'India poised for gaming growth: IDGS 2024 highlights potential and path forward'. The article is by Pranav Dixit, updated on Aug 16, 2024, at 6:48 AM IST. The article text states: 'According to Rajan Navani, President of IDGS, India represents 17-20% of the world's gamers in a \$200 billion global industry.' There are two advertisements for 'adani INDIA 100' and 'A FUTURE-READY INDIA' interspersed in the content. The advertisement on the right is titled 'A FUTURE-READY INDIA: DECODING THE MEGATRENDS FOR MISSION 2047' and features four speakers: Anand Mahindra, Nandan Nilekani, Ravi Kant, and Rajan Navani. A 'TOP STORIES' section is visible at the bottom of the page.

Publication	DT Next
DATE	14.08.2024
Edition	Online
Page No.	

<https://www.dtnext.in/news/business/india-represents-17-20-pc-of-gamers-in-200-billion-global-industry-experts-799546>



DT NEXT



Home > News > Business

India represents 17-20 pc of gamers in \$200 billion global industry: Experts

According to the Indian Digital Gaming Society (IDGS), the nation's potential in the realm of digital gaming is tremendous, and harnessing this potential to create a thriving and sustainable industry is a goal we should all be committed to achieving.

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13 Aug 2024 7:00 AM



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<https://www.thanthitv.com>

Submitted by: www.thepublicist.in

Publication	Infomance.com
DATE	12.08.2024
Edition	Online
Page No.	

<https://www.infomance.com/news/krafton-to-establish-rd-unit-in-india-by-2025/>

The screenshot shows the Infomance.com website interface. At the top, there is a red navigation bar with a menu icon on the left and links for 'LATEST', 'THE FINANCIAL FILES', 'REPORTS', and 'STARTUP SECTORS'. A 'Restore pages?' notification is visible in the top right corner. The main content area features a news article with the title 'KRAFTON to Establish R&D Unit in India by 2025' and a sub-headline 'BY INFOMANCE TEAM • AUGUST 13, 2024'. The article's main image shows a man speaking into a microphone with the word 'KRAFTON' overlaid in large, bold letters. To the right of the article is a 'Popular Stories' section with three items: 'Karnataka Govt. to Offer 25K to Individuals Switch...', 'Logistics Startup Shadowfax Plans Rs 3,000 Cr IPO', and 'Talent Platform FlexiBees Raises Pre-Series A Fund...'. A small thumbnail of the main article is also visible below the 'Popular Stories' section.

Submitted by: www.thepublicist.in

Publication	Projxnews
DATE	12.08.2024
Edition	Online
Page No.	

<https://projxnews.com/blog/krafton-bets-big-on-india-with-rd-hub>

The screenshot displays the Projx News website interface. At the top, the navigation bar includes the Projx News logo, a search icon, and menu items for Home, Industrial, Pharma, Chemicals, Textiles, More, and All News. The main content area features a large image of a person in a lab coat working at a computer workstation in a high-tech laboratory. Below the image, the article title "KRAFTON Bets Big On India With R&D Hub" is visible, with category tags for "CONTRACTS" and "INDUSTRIAL". To the right, the "Recent Posts" section highlights an advertisement for "Projects India" with the headline "Tired of endless searching for new private projects in India?". The ad lists benefits such as access to over 12,000 live private project listings and direct contacts of key decision-makers. Below the ad, another post titled "Banwari Lal Packaging Expands To Hima..." is partially visible, dated August 16, 2024.

Publication	Inshorts
DATE	12.08.2024
Editio	Online
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<https://inshorts.com/en/news/krafton-to-set-up-r-d-facility-in-india-by-2026-1723534552452>

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Krafton to set up R&D facility in India by 2026

short by System User / 01:00 pm on Tuesday 13 August, 2024

Krafton's India head Sean Hyunil Sohn has reportedly said that the company plans to establish a research and development (R&D) facility in India by 2026. As per PTI, Sohn said that the R&D unit will focus on developing games "suited to Indian culture". KRAFTON India head also flagged the lack of top-quality talent supply in the Indian gaming ecosystem.

[read more at Inc42](#)



J&K polls, 1st since Article 370 move, to be held in September; Haryana to vote in Oct

short by Shalini ogha / 03:37 pm on Friday 16 August, 2024

The Election Commission on Friday announced elections in J&K will be held in three phases on September 18, September 25 and October 1. This is the first time Assembly polls are happening in J&K after Article 370 abrogation. Meanwhile, Haryana will vote in a single phase on October 1. Results of both elections will be declared on October 4.

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<https://inc42.com/buzz/krafton-to-set-up-rd-facility-in-india-by-2026/>

The screenshot shows the Inc42 website interface. At the top is a red navigation bar with a search icon, 'LATEST', 'BY INDUSTRY', 'D2CX', the 'Inc42' logo, 'NEW DATALABS', 'JOIN INC42 PLUS', and 'LOGIN'. Below the navigation bar is a large banner for OVHcloud with the text 'Disrupt in your own style' and an image of a woman in a pink blazer. Underneath the banner is a red 'NEWS' tag, followed by the article title 'KRAFTON To Set Up R&D Facility In India By 2026' and the byline '13 Aug'24 | By Team Inc42'. To the right of the article title is a 'Trending Stories' section with a preview for 'BharatPe's Second Bet On Trillion Loans:'. Below the article title is a partial image of the Krafton logo.

Publication	Business Standard
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https://www.business-standard.com/companies/news/pubg-bgmi-maker-krafton-plans-to-set-up-r-d-unit-in-india-by-next-year-india-ceo-124081201642_1.html

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PUBG, BGMI-maker KRAFTON plans to set up R&D unit in India by next year

KRAFTON India CEO Sohn said that the details of the facility are yet to be finalised, but the top location choices are Bangalore and Pune

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Publication	News on projects
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<https://news on projects.com/news/krafton-to-establish-rd-unit-in-india-by-next-year>

The screenshot shows the homepage of news on projects.com. The main article is titled "KRAFTON to Establish R&D Unit in India by Next Year". The article text reads: "KRAFTON, the developer behind popular games such as PUBG and BGMI, plans to establish a research and development (R&D) facility in India by next year, according to Soan Hyunil Sohn, the company's India business head. The new facility aims to create games tailored to Indian culture and preferences. Sohn indicated that while the exact location is yet to be finalized, Bangalore and Pune are among the top contenders. The R&D unit will focus on developing high-quality games and expanding KRAFTON's portfolio for the Indian market, either through local development or sourcing from international teams. Speaking at the IDGS Gaming Conclave, Sohn emphasized that India is one of KRAFTON's top three markets by user base. He highlighted the rapid growth in demand for digital entertainment and gaming in the country but noted challenges such as a shortage of top-quality talent and insufficient IT infrastructure for education. Sohn expressed the need for a shift in perception towards gaming as a viable professional career and called for more government support in education. He pointed out that while there are many online resources for learning coding and game development, access to hardware and family support remains limited for many students. To address these issues, KRAFTON has invested \$160 million in Indian startups since 2021 and plans to inject an additional \$150 million over the next 2-3 years. The company also launched the KRAFTON India Gaming Incubator programme earlier this year, which provides funding, mentorship, and resources to aspiring game developers."

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<https://yourstory.com/2024/08/pubg-bgmi-maker-krafton-plans-setup-rd-unit-india-next-year>

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PUBG, BGMI-maker KRAFTON plans to set up R&D unit in India by next year: India CEO

While the details of the facility are yet to be finalised, the top location choices are Bangalore and Pune: CEO, KRAFTON India.



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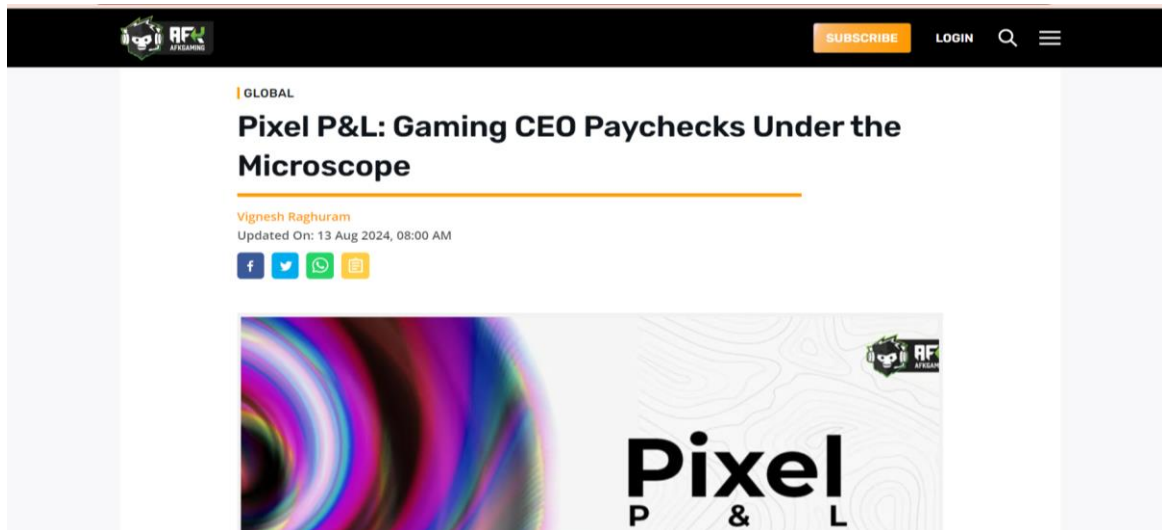
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<https://www.youtube.com/watch?v=1ukQifLENT0>



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<https://afkgaming.com/global/pixel-pl-gaming-ceo-paychecks-under-the-microscope>



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<https://jantaserishta.com/business/india-poised-for-gaming-growth-ids-2024-sheds-light-on-the-way-forward-3463564>

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Usha dhiwar 16 Aug 2024 7:29 AM

